

Personalized  
Learning  
Summit  
2017



# Cross-Pollinating to Scale Up Personalized Learning

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How our district is “Powering Up” PL

Dr. Ross Kasun & Dr. Pamela Nathan

May 2017

# Feel Free to Reach Out!



**Dr. Ross Kasun**

Superintendent of Freehold Township School District

[rkasun@freeholdtwp.k12.nj.us](mailto:rkasun@freeholdtwp.k12.nj.us)

@FTSupt\_Kasun



**Dr. Pamela Haimer**

Assistant Superintendent of Curriculum and Instruction  
Freehold Township School District

[phaimer@freeholdtwp.k12.nj.us](mailto:phaimer@freeholdtwp.k12.nj.us)

@FTSCurrSuper



# Our Story: Freehold Township and PL



# Where we Started, Where we are Going, and How we are Powering Up

## STRATEGIES: 2015 - 2020



2015-2016  
Data Collection Year



2016-2017  
Cross-Pollination



2017-2018  
Projects (mountains) Scaled Up



2018- 2019  
Personalized Learning Plans



2019-2020  
Repeat the Design Process

It's important to do your best to engage the entire group so that everyone's expertise.

Media Specialist - chunking/RA - Action Plan / STEAM curriculum

#PLSummit

# Understanding Personalized Learning

## Personalized

Personalized learning  
each student's s  
interests-- including  
**and choice** in what  
they learn-- to p  
supports to ensure  
standar



# Setting the Stage for our Session





# A Look Back - Vision is Everything!

**Freehold Township School District**  
continuing a

## Personalized Learning

*Freehold Township School District's Vision:*

**All students will be leaders of their own learning who are actively engaged and curious members of a global society.**

*To achieve our Vision:*

- We will create student-centered, technology-infused personalized learning environments.**
- We will provide teachers with the capacity and tools to utilize individual and small group instruction to meet the needs of each student.**
- Teachers will be coaches and mentors, understand the needs of individual students and build strong relationships to foster social and emotional growth.**

**STUDENT-CENTERED**

ACCESS TO THE WORLD  
NO WASTE  
STUDENT ENGAGEMENT

**COLLABORATION**

STUDENTS WILL BE LEADERS OF THEIR OWN LEARNING

WE WILL PROVIDE TEACHERS WITH THE CAPACITY AND TOOLS TO UTILIZE INDIVIDUAL AND SMALL GROUP INSTRUCTION TO MEET THE NEEDS OF EACH STUDENT

MENTORS UNDERSTAND THE NEEDS OF INDIVIDUAL STUDENTS AND BUILD STRONG RELATIONSHIPS TO FOSTER SOCIAL AND EMOTIONAL GROWTH

ADAPTING/CHANGING OUR PROCESS

WE'RE ALIGNED

I'M NOT IN KANGAROO ANYMORE... JOINED THE PROCESS

WE FEEL...

DOES GLOBAL PROBLEMS LOOK LIKE?

DIAGRAMS TO LOOK AT HOW STUDENTS ARE DOING

IT'S TAKING A WHILE STUDENTS USE DATA

graphic footprints



# Utilizing the Ten Faces of Innovation and our Leadership Team to leverage the vision

<https://tinyurl.com/pl2017summit>



FOSTERING PERSONALIZED LEARNING: LEADING BY  
EXAMPLE - PL SUMMIT MAY 2016

WELCOME

WHAT IS PERSONALIZATION?

THE MARSHMALLOW CHALLENGE

CELEBRATING

REFLECTION

WHAT RESONATES WITH YOU?

## Ten Faces of Innovation

### Fostering a Culture of Innovation

Find a comfortable location and play the video in a small group (directions below video). We will come back together to share our experiences.

#### YOUTUBE VIDEO

The Ten Faces of Innovation: IDEO's Strategies



Silicon Valley Innovation Center

Jonathan Littman

Are you a *Cross-Pollinator*? Do you work with a *Hurdler*? Or a *Storyteller*? These are just a few of the roles that Tom Kelley, author of the bestselling *Art of Innovation*, suggests that people can play in an organization to foster innovation and new ideas—and fend off creativity-stifling naysayers.

#PLSummit

# Innovative Teams - Leveraging our Administrators

Innovation starts with creative teams willing to experiment. How can we best balance our strengths to innovate so (we) our school system remains current, relative, and progressive?

Which face do you identify with?  
Which faces are represented in your teams?  
Are there any gaps?



# Check out our Website



## Ten Faces of Innovation

### Fostering a Culture of Innovation

Find a comfortable location and play the video in a small group. Start the video at 5:58 and Stop at 41:38 and take the quiz (directions below video). We will come back together as a whole team to reflect.



**Administrative  
Retreat  
Professional  
Development**

# Building Common Experiences

MindSet

Reflection After Challenge and Before Video:



## The Marshmallow Challenge

Who tends to do the worst? Why? Who tends to do the best? Why? What improves performance? What kills it?

after Challenge

## The Entire Freehold Township School District Team Welcome Back Kick off!



needs to be on  
top.



the marshmallow can be the student and the spaghetti, tape, and string are all of the  
strategies we provide them with for success

5 months ago





# Iterating and Experimenting



## Activity:

1. Decide what you want to pilot. (This could become your Qualitative Goal.)
2. Join up with another admin or admins who also want to try that and design it.

Think about:

How will you start?

What will be your check in points?

How will you collaborate (with each other and within your school)?



## Potential categories:

\*Students Using Data - Data Teams (Resource - JSL - Leaders of their Own Learning Book Study)

\*Digital Portfolios

Student-engaged assessment(s)

\*Schedules:

Blended/PL videos (station models in your schools)

Media Specialist - chunking/RA - [Action Plan](#) / STEAM curriculum

## FTS PILOTS/ITERATIONS

Qualitative Goals: PILOTS

1. On the following slides - find your school/partnership and map out your pilot.
2. Outline the steps you will take and the check in points along the way.
3. Detail who is involved.
4. Write down how you will measure progress.
5. Finally, what are you expecting for the result - predict how you will know if you achieved it.

Slide 1 | Open FTS Pilots/Iterations



# Personalized Pilots

# From Pilots to Mountains - Cross Pollinating to Scale UP



## Personalized Pilots – Action Plans

LDS & WFS - Personalized Learning

JJCS & MWES -Data Teams - Student as "Leaders of their Own Learning"

### CRAS - The Evolution of the Interventionist

Action Steps – What needs to be done? Responsible Person – Who should take action to complete this step? Resources – What do we need in order to complete this step? Evidence of Success – How will we know we are making progress? What are our benchmarks? Results – How will we determine that our goal has been reached? What are our measures?

#### CTBS & DDES - STEAM/Makerspace Center

Action Steps – What needs to be done?	Responsible Person – Who should take action to complete this step?	Resources – What do we need in order to complete this step?	Evidence of Success – How will we know we are making progress? What are our benchmarks?	Results – How will we determine that our goal has been reached? What are our measures?
Establish STEAM planning team; hold meetings to create action plan (Sept)	Administration	Time Knowledgeable/interested staff	Agendas and meeting minutes Nov: 2 independent activities March: 6 activities for class rotations	Qualitative measures as listed in column 3
Introduce all students to the STEAM center and some of the potential uses	Administration/ TIC/ Media Specialist/	Material Demo Presentation	Student interest survey	Qualitative measures as listed in column 3
Develop (R&D Sept - Nov) and implement (Nov) independent STEAM activities	Administration/ TIC/ Media Specialist/ Teachers-moderators	Research Materials Schedule	Student participation during school hours and after school hours Feedback obtained from students Finished product	Qualitative measures as listed in column 3
Develop (R&D Nov - March) and implement (March - June) lessons that coincide with the existing curriculum	TIC/ Media Specialist/ Teachers	Research Materials Schedule	Class participation Feedback obtained from students and teachers	Qualitative measures as listed in column 3
Convert physical space to STEAM/Makerspace center (Sept - June)	Administration/ TIC/ Media Specialist	Funding Research	Physical conversion supports the activities and lessons Feedback obtained from students, teachers, and parents	Qualitative measures as listed in column 3

Teacher Designers.

Learning Studios

PAM

by March 2017

March

- Feb 2017: Design
- Jan 2017: Design
- Dec 2016: Vision Established for MP4<sup>Implementation</sup>  
- involve story-telling team
- Nov 2016: Determine Possibilities/Vision
- Oct. 2016: Teacher and Admin Planning/check-in  
- scheduling time to collaborate
- Oct. 2016: Teacher PD on Fishbird - Design Process
- Sept 2016: Enrollment of teacher volunteers
- Aug 2016: Admin Commitment and Support

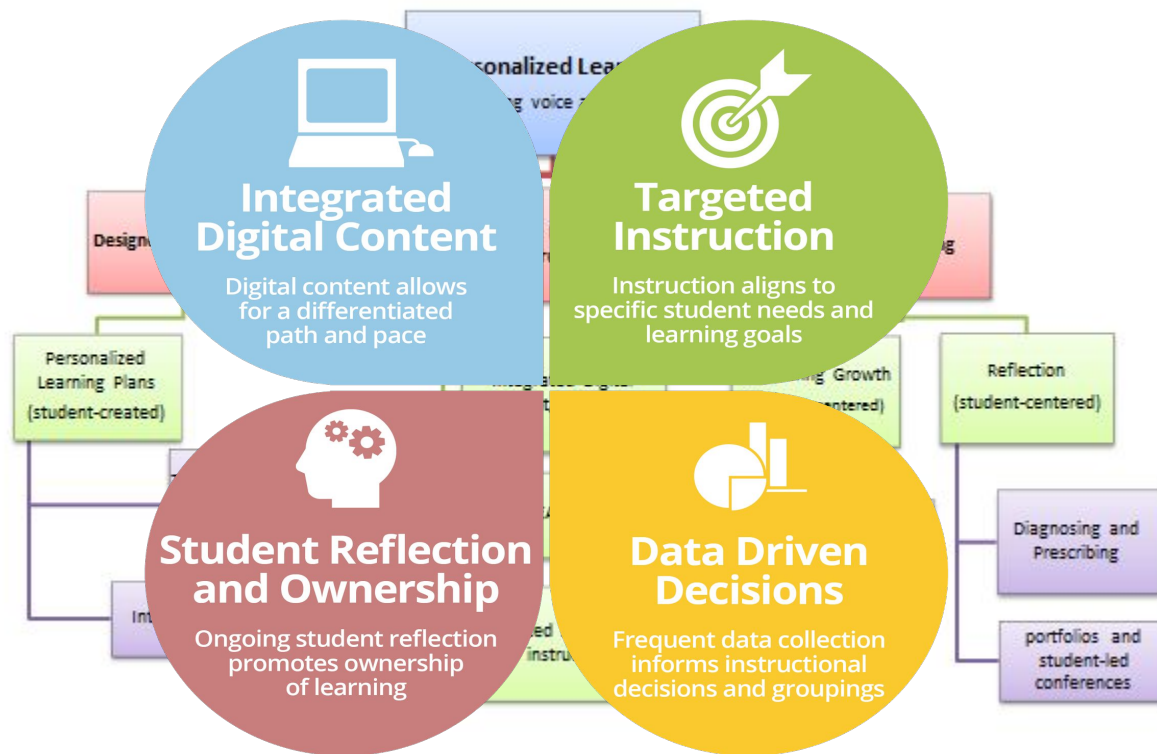


# Where we are Going and How we are Powering Up

*Freehold Township School District's Vision:*

*All students will be leaders of their own learning who are actively engaged and curious members of a global society.*

Goals: Building and PD



To achieve our Vision:

\*We will create student-centered, technology-infused personalized learning environments

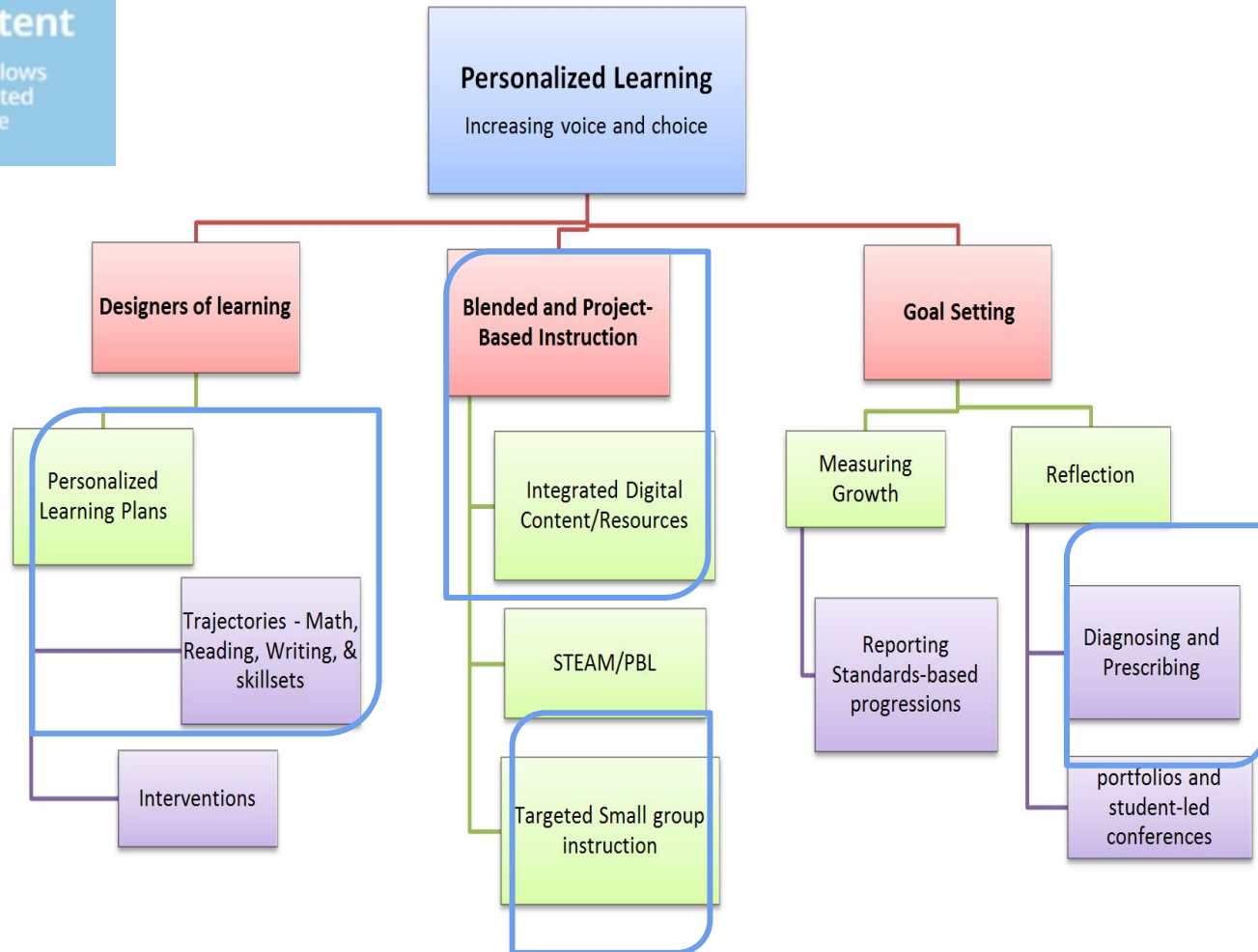
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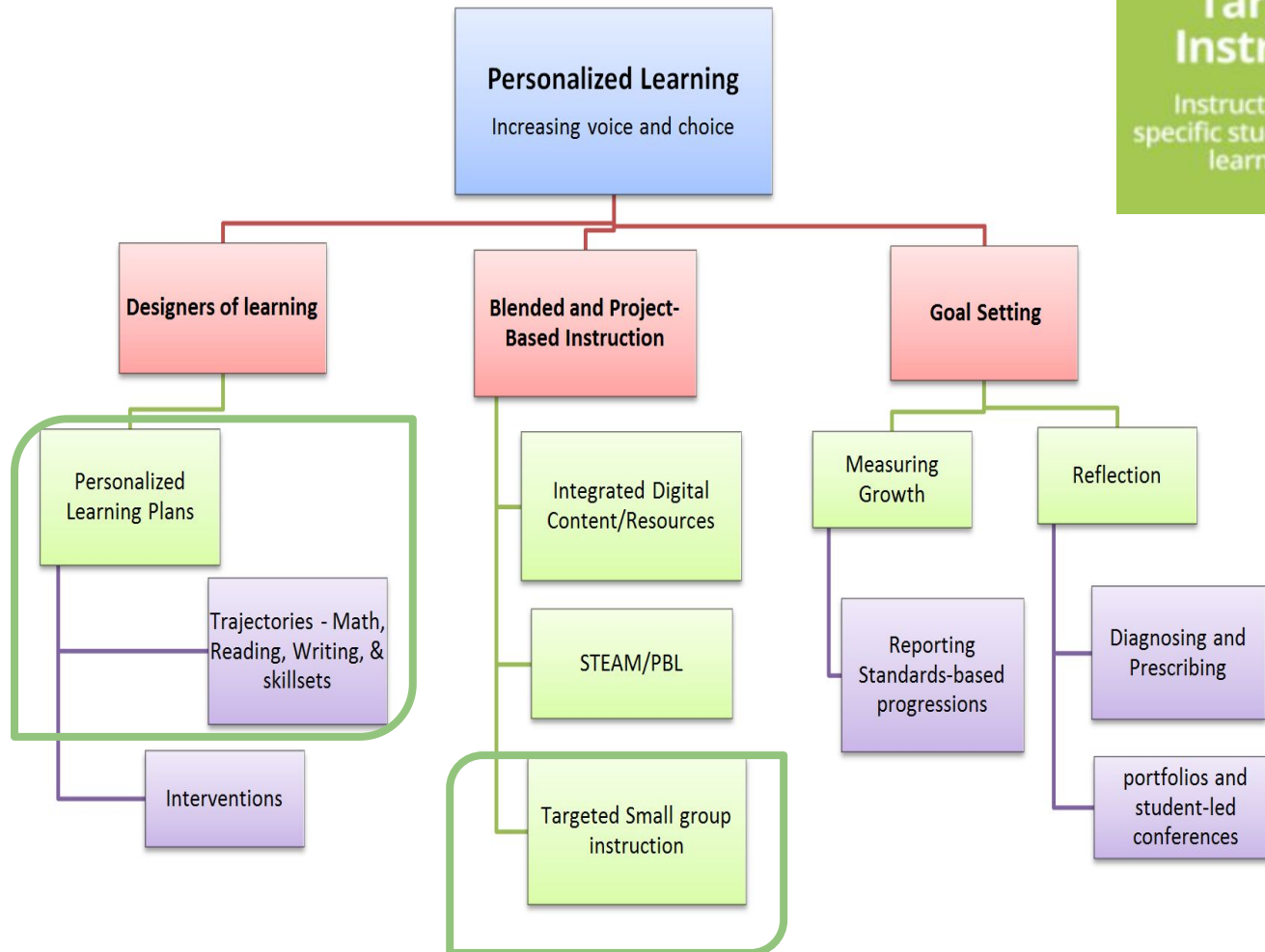
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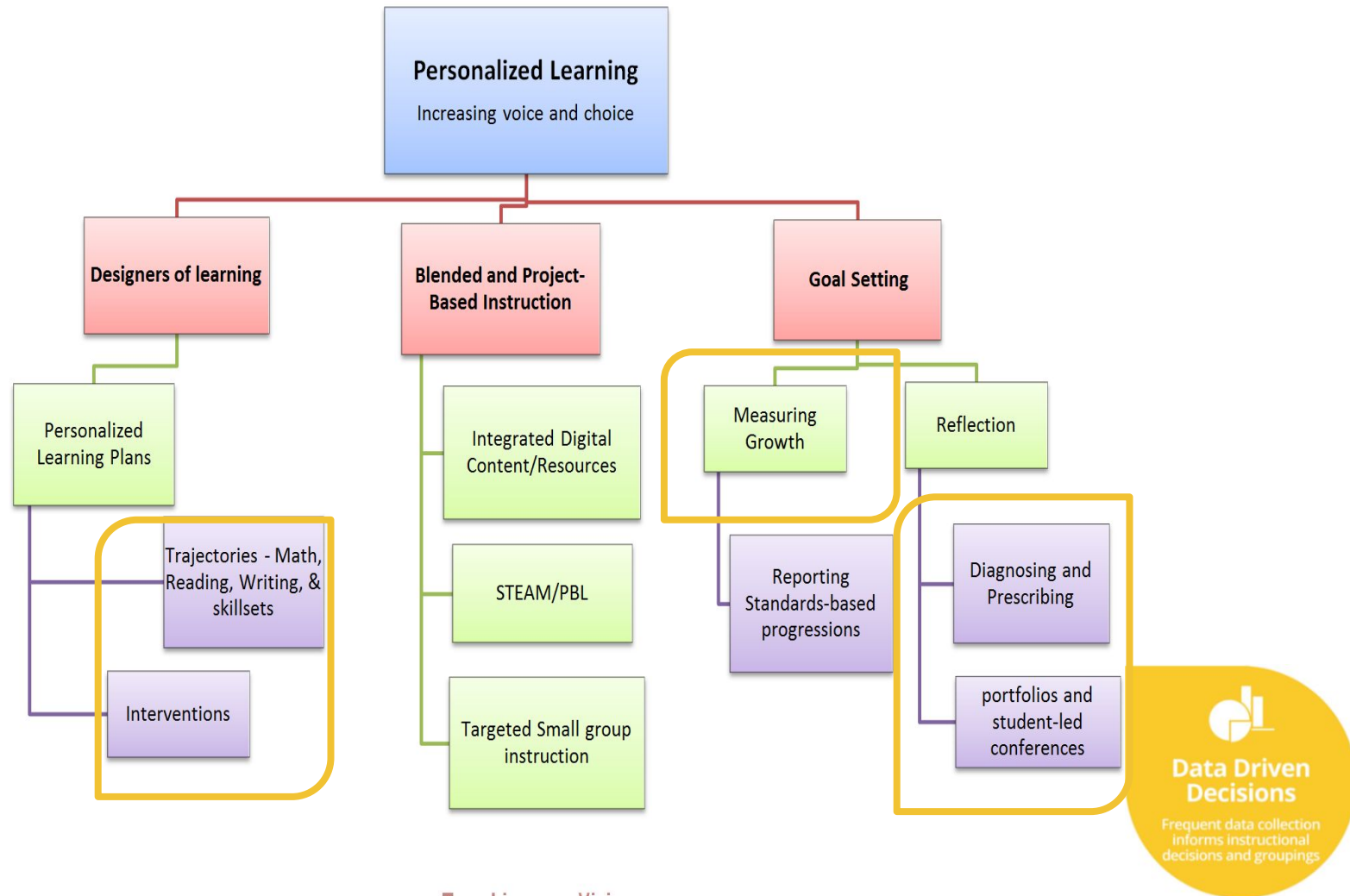
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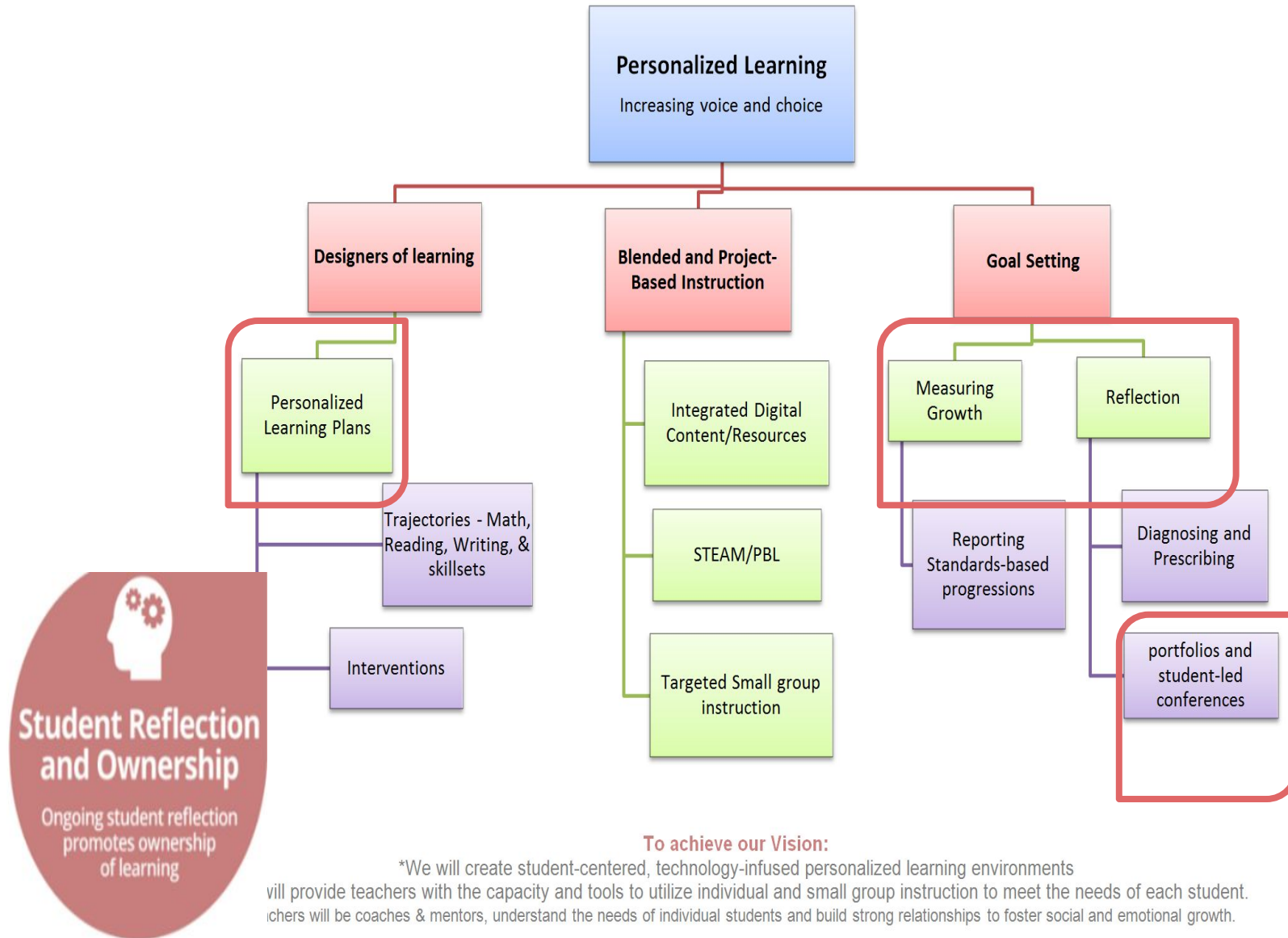
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To achieve our Vision:

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# Designers of Learning

## Technology

Almost There	There	Take it Further
<p>Teachers are designing tasks using traditional pedagogy with technology support.</p> <p><b>Traditional Task:</b> A handwritten non narrative opinion piece.</p> <p>A Word Processor/Google Docs replaces Pen/Pencil in a Writing Assignment.</p> <p>Research is done online.</p> <div>   </div>	<p>Teachers are integrating multiple technology tools, fostering goal setting and offering students choice to enhance learning.</p> <p><b>Traditional Task:</b> A handwritten non narrative opinion piece.</p> <p>Text-to-speech is used to improve the writing process. The document is shared with peers so that feedback can be received and incorporated to help improve the quality of writing.</p> <p>Nonfiction text structures are reinforced using digital content providers.</p> <div>    </div>	<p>Students interest drives learning with teacher guidance and flexible choice of tools and technologies to redefine teaching and learning.</p> <p><b>Traditional Task:</b> A handwritten non narrative opinion piece.</p> <p>Instead of, or as a compliment to a written assignment, students convey opinions using multimedia tools and/or video production tools.</p> <div>    </div> <p>@FTSELASup @FTSCurrSuper</p>



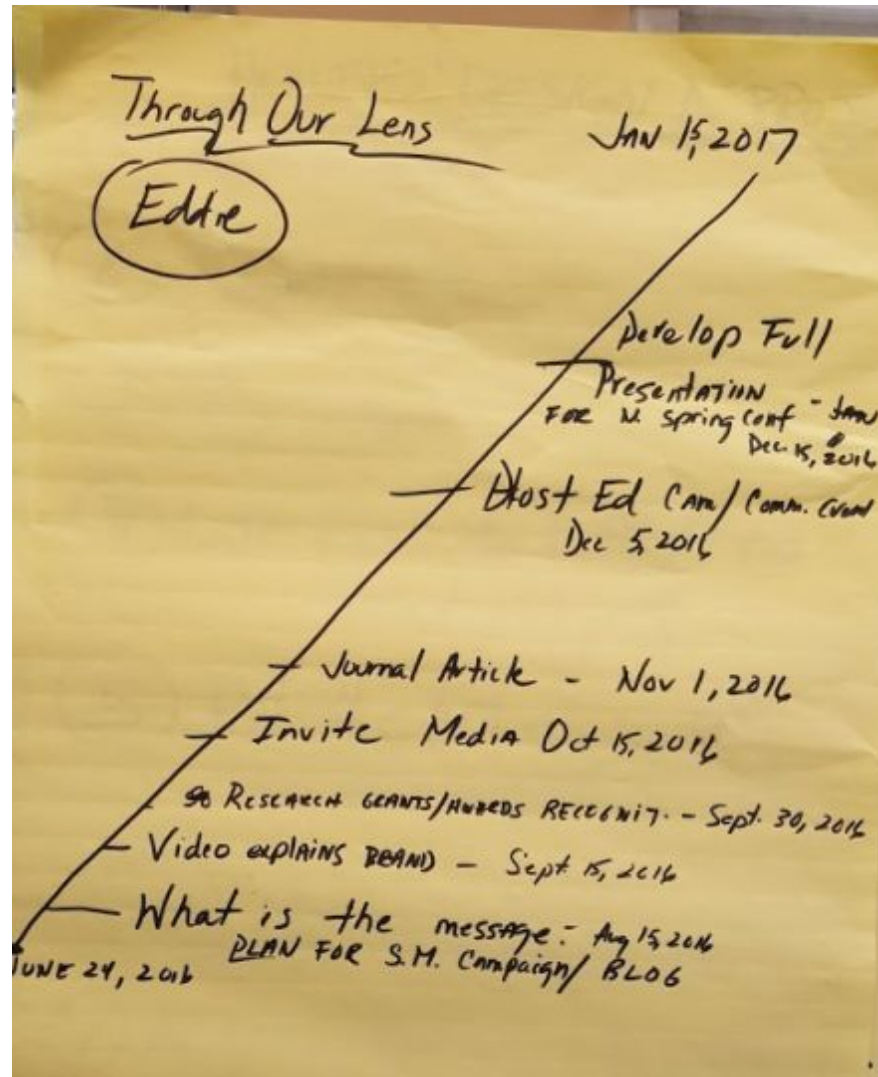
# Blended and Project-Based Instruction



# Goal Setting: Student-Led Conferences



# Powering UP: Build Your Mountain





# Our Results



# Reach, Resonate, React



What resonated  
with you?



FOSTERING PERSONALIZED LEARNING: LEADING BY  
EXAMPLE - PL SUMMIT MAY 2016 AND 2017

 Search t

WELCOME

WHAT IS PERSONALIZATION?

THE MARSHMALLOW CHALLENGE

TEN FACES OF INNOVATION

PERSONALIZED PLAN

CELEBRATING

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CROSS-POLLINATING TO SCALE-UP

WHAT RESONATES WITH YOU?

## What Resonates with You?

Pamela Haimer • 3m



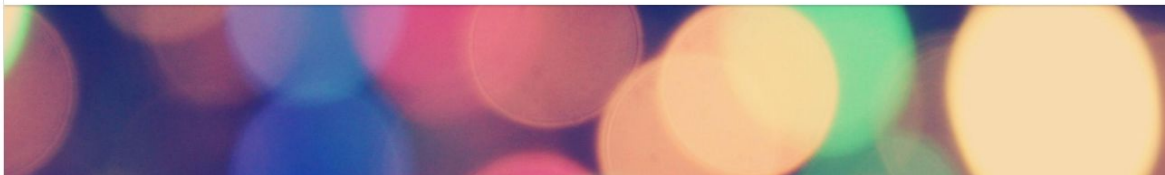
REMAKE

SHARE



### Cross-Pollinating to Scale-UP PL

How are you powering Up? Anything resonate?



# THANK YOU!



**survey:**

**[bit.ly/PLSWorkshopSurvey](https://bit.ly/PLSWorkshopSurvey)**