



# Personalizing within the Curriculum

High Quality Instructional Materials as a Lever for Student-Centered Learning

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February 8, 2022

# WELCOME | Introductions



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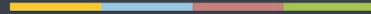


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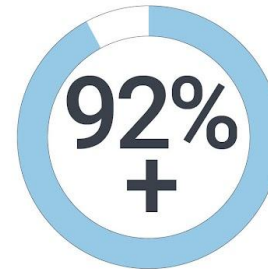
***IN THE CHAT:***  
***Share your name,***  
***district, and role***



# Hi! We are Education Elements

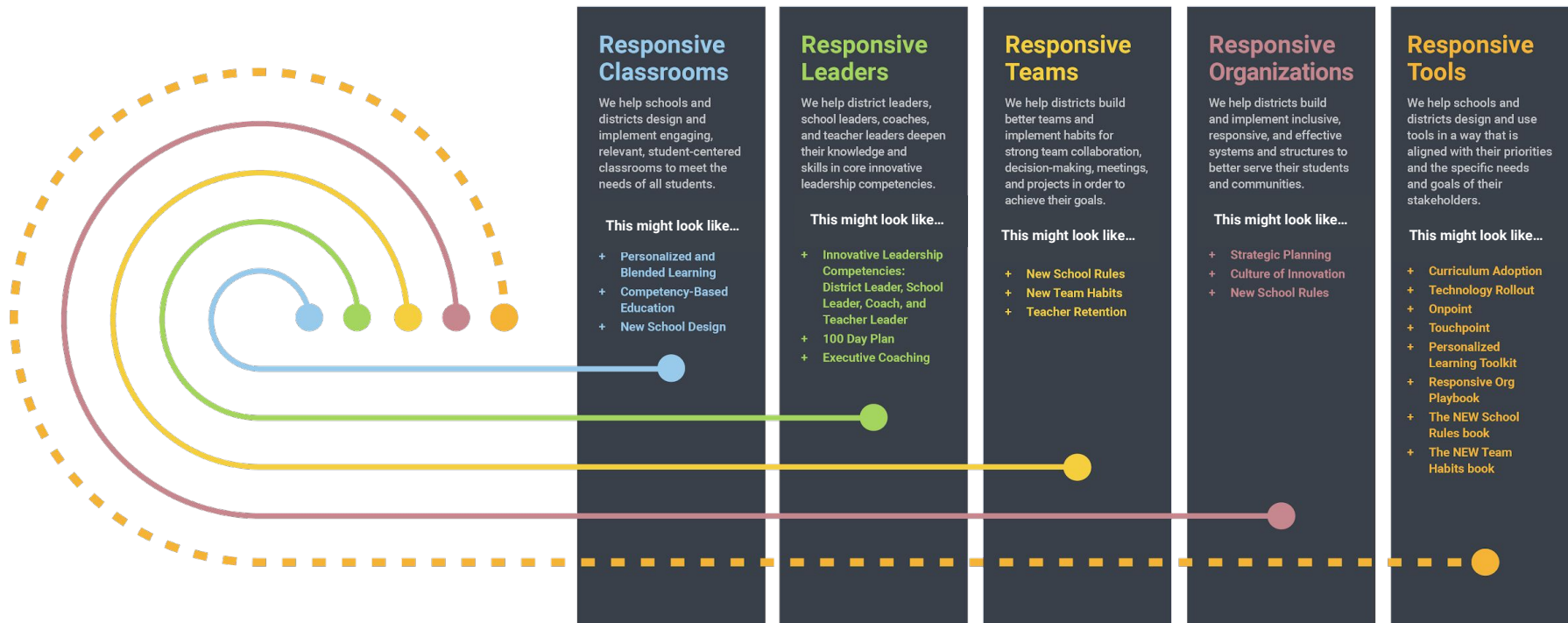


WE ARE AN EDUCATION CONSULTANCY, THAT HELPS TRANSFORM SCHOOLS AND DISTRICTS



of attendees find our workshops excellent or very good

# OUR WORK | Responsive Ecosystem



# Overview

- **Current State** of Instructional Materials [5 minutes]
- **Reality 1:** Traditional Materials [10 min]
- **Reality 2:** Teacher/District-created Materials [10 min]
- **Reality 3:** High Quality Instructional Materials [10 min]
- Discussion + Closing [15 min]

# Objectives



*Offer insights and strategies for three common realities*

*Share resources for future exploration*

*Collaborate to share practices, barriers, and ideas*

# Grounding Ourselves in the Why

# CURRENT STATE | Materials Matter



## TEACHERS SPEND 7-12 HOURS PER WEEK

searching for and creating instructional resources (free and paid), drawing from a variety of sources, many of them unvetted.



96%

OF TEACHERS

use Google to find lessons and materials.



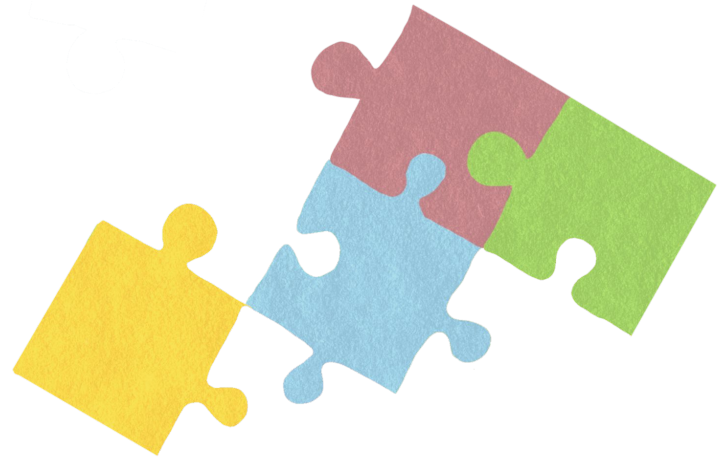
Nearly 75%

OF TEACHERS

use Pinterest to find lessons and materials.

# CURRENT STATE | Materials Matter

“When average teachers use excellent materials, student learning results improve significantly. Research also documents that many teachers do not have access to strong, standards-aligned curriculum; in fact, most teachers spend hours every week searching for materials that haven’t been vetted and aren’t connected to ongoing, professional learning activities in their schools. Ensuring teachers have high-quality, rigorous materials is an effective and affordable tool for improving student learning outcomes at scale.”



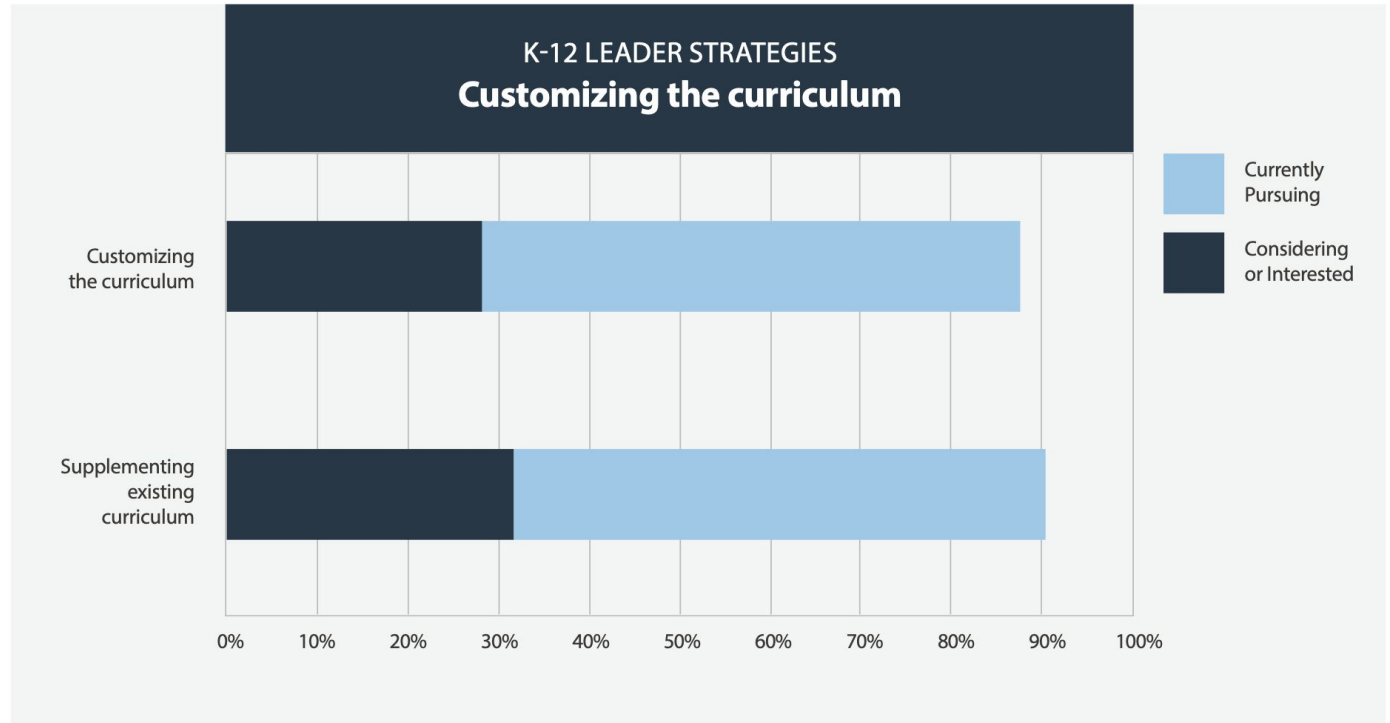
**Source:** [Practice What You Teach](#), Aspen Institute

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# K-12 Pulse Survey I What's On Your Mind

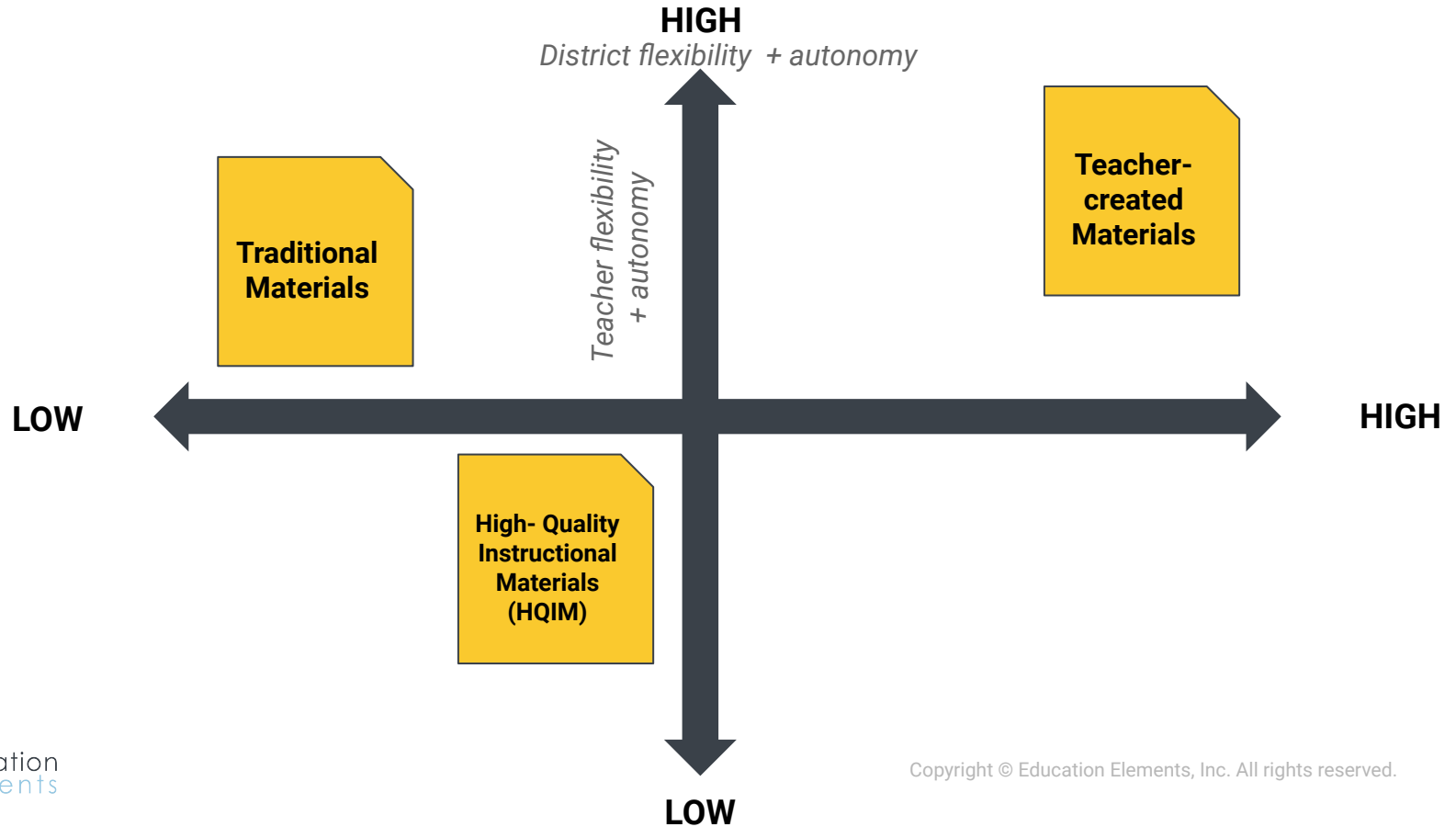
*More than 200 educators across 40 states responded to a national poll in December 2021 to share what was top-of-mind as they looked ahead to 2022 and planned for the upcoming school year.*



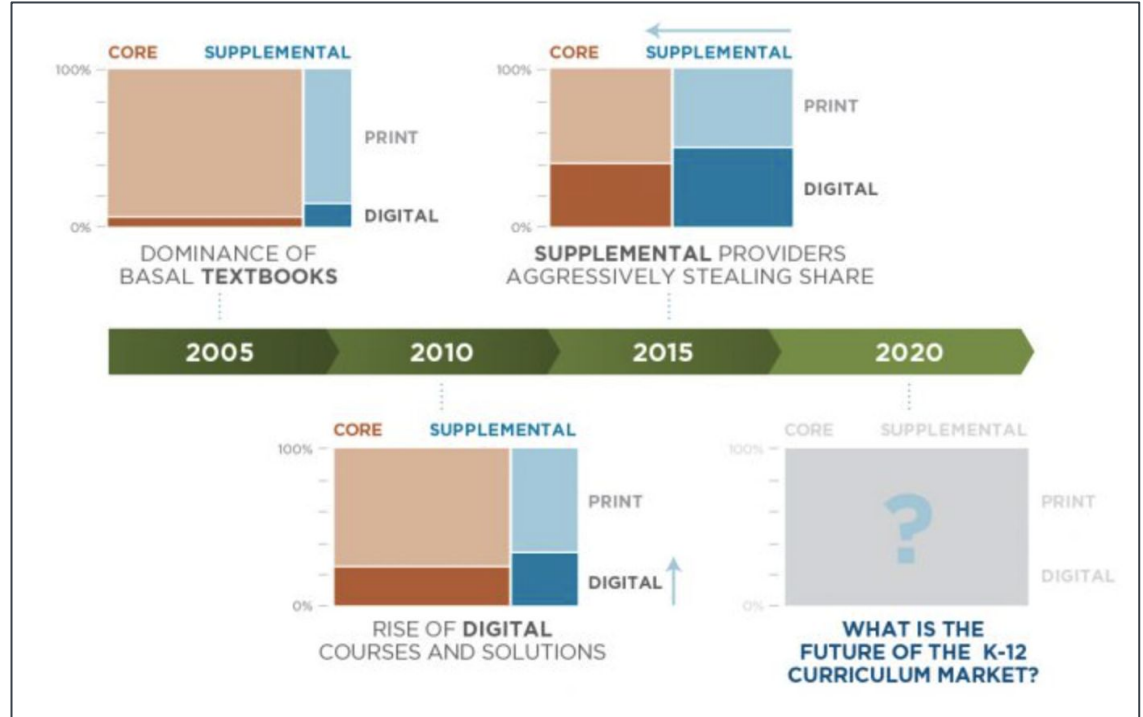
**Zoom Poll→  
what materials do you use?**

# Reality 1: Traditional Materials

# CURRENT STATE | Flexibility + Autonomy



**DISTRICT  
CONSIDERATION:**  
*What are the guardrails for instructional materials? How might supplemental materials be used to provide additional relevance and local context?*



**CLASSROOM  
CONSIDERATION:**  
*Where are there  
opportunities to  
provide additional  
scaffolds and  
enrichment  
opportunities?*



**CLASSROOM  
CONSIDERATION:**  
*Where are there  
opportunities to  
increase student  
collaboration and  
allow student  
choice and voice?*



# Reality 2: Teacher/District-Created Materials



# Putting the Pieces Together

"A primary role of school systems is to create the conditions in schools through which teachers can become experts at teaching the curriculum they are using and adapting instruction to the needs of their particular students."

Source: [Practice What You Teach](#), Aspen Institute

Shared Vision + Alignment for  
High-Quality Instruction

High-Quality Instructional Materials

Professional Learning for  
School Leaders + Teachers

Collaborative Lesson  
Internalization, Planning, +  
Practice

# Principles that inform systems-level change and our methodology



## Student-Centered, Future Driven

A student-centered approach to learning that calls on educators to be responsive to the needs of their students, ensuring they get the instruction they need, when they need it.



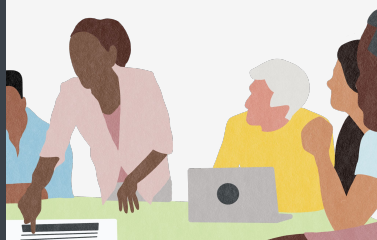
## Nurturing Learning Environments

Developing nurturing learning environments (self-awareness, social awareness, strong relationships) creates the conditions to personalize learning for students.



## Equity Focused

Equity provides a powerful reason to personalize learning for students, and it requires us to reimagine the systems that are not supporting the success of all students.



## Data Informed

Organizations have deeply embedded practices and norms about how data is used. They take a holistic approach to data that is user-centered.

***DISTRICT  
CONSIDERATION:  
How will teachers  
ensure their  
lessons include  
key components  
such as:  
appropriate level of  
rigor, standards-  
alignment,  
relevance, and  
personalization?***



**DISTRICT  
CONSIDERATION:**  
*What opportunities  
exist to ensure  
alignment in  
student experience  
across classrooms  
within the same  
content and grade?*



# Reality 3: HQIM

IES :: WWC What Works Clearinghouse



Sources: [WWC](#), [EdReports](#), [Louisiana DOE](#), [EdCuration](#)

**DISTRICT  
CONSIDERATION:**  
*How can you  
provide educators  
opportunities to  
internalize  
materials and  
prepare lessons?*





**CLASSROOM  
CONSIDERATION:**  
*How can you weave  
in relevant content  
and ideas for your  
local context?*





# Discussion

# Conversation Rounds

**Round 1:** What is resonating with you from the session?

**Round 2:** What are some barriers that your district/school is facing when it comes to personalizing curriculum or instructional materials?

**Round 3:** What are your goals for curriculum in the future?



# Closing

# WEBINAR SERIES

## *TACTICS TO TACKLE 2022*

January 25th - Survey Results

February 1st - Customizing Curriculum

February 8th - Personalized Learning & Curriculum

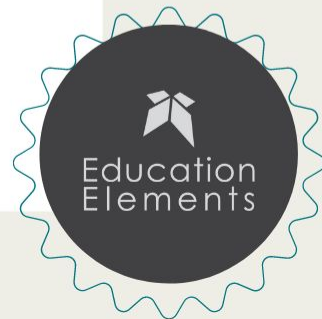
February 17th - Virtual Courses & Coaching

February 24th - Teacher Retention

March 1st - Equity in Education

March 8th - Teacher Self-Care

**REGISTER HERE:  
[EDELEMENTS.COM/WEBINARS](https://EDELEMENTS.COM/WEBINARS)**



# Tell us what you thought!

[edelements.com/webinar-survey](https://edelements.com/webinar-survey)

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