

Strategic Planning with Education Elements



Each plan should be as unique as the community it represents.

We've carefully crafted a comprehensive approach to planning that ensures you get a plan that represents the values and priorities of your community with professionally-designed collateral you can use to visualize and communicate your goals publicly.

We are the only **responsive approach** to strategic planning that brings in constituent perspectives throughout the process - not just at the start.

We facilitate every stage of planning from **research-backed surveys** and **community engagement** to the launch of your plan, so you can be a participant in the process. Our responsive, human-centered design approach helps to surface the core challenges and unique identity of your district, while discovering new possibilities.

We know successful strategy.

- **Leaders at each level of the system** have to be involved in crafting a clear vision and expectations for the strategy.
- **In-depth community engagement** and inclusion of diverse perspectives at the decision-making table ensures solutions are solving for the most pressing needs and buy-in is built early.
- **Setting clear metrics for success** at the start helps leaders build confidence that the changes they are seeing are actually attributable to the program or change when they implement.

Want to learn more? Request a consultation at edelements.com/get-a-consultation

The Process



Plan & Align



Foundations



Design



Launch



Implement,
Reflect &
Iterate

What happens when you move from traditional strategic planning to responsive strategic planning?

ONE & DONE

You make the plan and then reference on occasion or rarely.

INACCESSIBLE

A small group of people informed and/or know the intention behind the plan and it is often difficult for others to interpret.

INACTIONABLE

The plan remains broad and does not show the district community how to get involved or how we will know if we succeeded.

RESPONSIVE

The plan becomes a guide where you pivot based on new data without a change in your overall vision.

CONTINUOUS ENGAGEMENT

Leaders and community members at each level of the system are at the decision-making table.

PRIORITIZED IMPLEMENTATION

Strategy is backed by the enabling conditions that will allow for clear metrics and successful implementation.

Sample Strategic Plans

