

Don't Hate the #:

Innovative Communication to Fan the Flames of Personalization

Tim Hanson, Jina Simmons, Jason Brooks, Kathy Hench, Leslie Koomler
and Kate Schwartz

Friday, May 20th | 11:00 - 12:30 AM



Share Your 2016 PL Summit Experience by
Tweeting, Snapping & Posting!

@EdElements | #plsummit

#CollaborateDifferently



Our district's innovative hashtags have opened communication across a district, connected teachers, and celebrated the messiness of personalized learning.



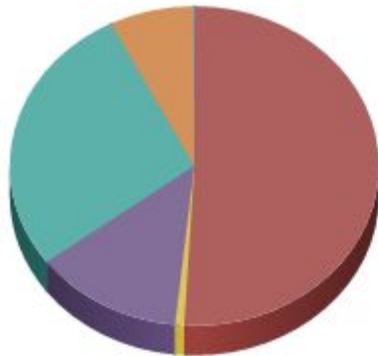
<p>Tim</p>  A cartoon illustration of a young boy with blonde hair, wearing a blue t-shirt and brown pants, running happily. Below him is a stylized banner with the text "LET'S GO!" in red and white.	<p>Kate</p>  A cartoon illustration of a young girl with dark hair, wearing a white shirt and a tan skirt, standing with her arms outstretched. Below her is the text "Tweet-Tweet" in a blue, bubbly font.
<p>Jason</p>  A cartoon illustration of a young boy with brown hair, wearing a white shirt, standing behind a black sign with white text that says "I'M INTO IT".	<p>Leslie</p>  A cartoon illustration of a young girl with brown hair, wearing a grey long-sleeved shirt, giving a thumbs up with both hands.
<p>Jina</p>  A cartoon illustration of a young girl with blonde hair, wearing a red patterned shirt, holding a purple banner with yellow stars and the text "TEAM AWESOME".	<p>Kathy</p>  A cartoon illustration of a young girl with blonde hair, wearing a purple top, sitting inside a large white cup of coffee. The cup has the text "Coffee?" written on it in a brown, cursive font.

A little about us

~12,000 students

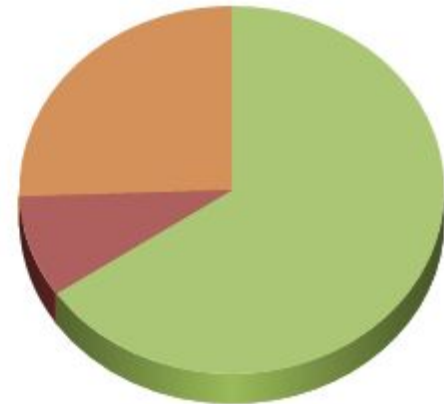
~750 certified teachers

Enrollment 2015-16 by Ethnicity



American Indian
Black
Asian
Hispanic
White
Multiracial
Native Hawaiian or Other Pacific Islander

Enrollment 2015-16 by Free/Reduced Price Meals



Free meals
Reduced price meals
Paid meals



COHORT 1

Liberty Park
Creston IA
Raymond Park IA
Stonybrook IA
Stonybrook MS



COHORT 2

Brookview	Pleasant Run
Eastridge	Sunny Heights
Grassy Creek	Raymond MS
Hawthorne	Creston MS
Lakeside	Early Child. Ctr.
Lowell	



COHORT 3

Warren Central HS
English Dept.

Checking off the boxes

STRATEGY	DESIGN	CURRICULUM & INSTRUCTION	SUPPORT	OPERATIONS
District PL Vision	District Culture of Innovation	Curriculum Inventory	Roles to Support PL Teachers	Devices and Digital Tools
District PL Roadmap	PL Instructional Models	Online & Offline Curriculum Alignment	PL Professional Learning Plan	IT Support Plan
District PL Rollout Plan	Students As Self-Directed Learners	Digital Content Framework	PL Resource Bank	Infrastructure Upgrade Plan
District Initiative Alignment	Schedule Aligned to PL Design	Grading and Assessment System	PL Coaching and Evaluation System	3-5 Year Budget
District PL Expectations & Success Indicators	Teacher Role in PL Instructional Model	Strategy for Special Student Populations	PL Communication Plan	Staff Resource Plan
Data Analysis to Monitor Success and Continuously Improve				

#WarrenBL

How it all began



#WarrenBL

Innovative Communication



TWITTER Launch Party

MSD Warren Township
September 3, 2014

i ♥ twitter

A promotional poster for a Twitter launch party. It features a blue Twitter bird at the top right, a blue heart with a white 'i' inside, and the word 'twitter' in its signature font. The text 'TWITTER Launch Party' is written in a mix of bold and cursive fonts. Below that, it says 'MSD Warren Township September 3, 2014'. At the bottom, there is a blue heart with a white 'i' and the word 'twitter'.



Join us tonight!

Exploring

• Blended Learning •

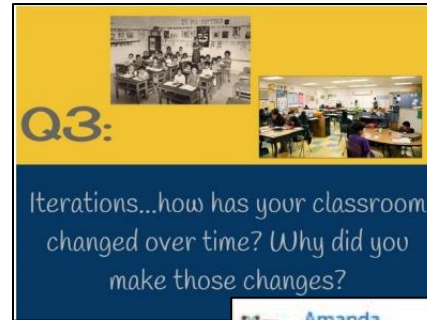
1 Rotation Model

2 Flex Model

Tues, Sept. 22nd @ 8pm

⇒ #WarrenBL ⇒

A poster for an event titled 'Exploring Blended Learning'. It features a blue Twitter bird in the center. Two paperclip icons are attached to the bird, labeled '1 Rotation Model' and '2 Flex Model'. The text 'Join us tonight!' is written on a yellow ribbon. At the bottom, it says 'Tues, Sept. 22nd @ 8pm' and '⇒ #WarrenBL ⇒'.



Q3:

Iterations...how has your classroom changed over time? Why did you make those changes?

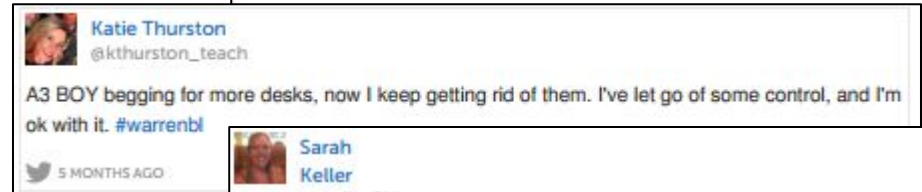
A question card with a yellow background. It features two small photos of classrooms. The text 'Q3:' is in a large, bold font. Below it, the question is written in a cursive font.



Amanda McIntyre
@KinderMac25

I'd love to try many seating options...floor, stability balls, standing, etc #warrenbl

A screenshot of a tweet from Amanda McIntyre (@KinderMac25). The tweet text is 'I'd love to try many seating options...floor, stability balls, standing, etc #warrenbl'.




Katie Thurston
@kthurston_teach

A3 BOY begging for more desks, now I keep getting rid of them. I've let go of some control, and I'm ok with it. #warrenbl

5 MONTHS AGO

A screenshot of a tweet from Katie Thurston (@kthurston_teach). The tweet text is 'A3 BOY begging for more desks, now I keep getting rid of them. I've let go of some control, and I'm ok with it. #warrenbl'. It includes a small profile picture and a timestamp of '5 MONTHS AGO'.



Sarah Keller
@skellerCIA

Where do I begin? I need a novella...not a tweet character restriction #warrenbl
twitter.com/bookhooks/stat...

5 MONTHS AGO

A screenshot of a tweet from Sarah Keller (@skellerCIA). The tweet text is 'Where do I begin? I need a novella...not a tweet character restriction #warrenbl' followed by a link to 'twitter.com/bookhooks/stat...'. It includes a small profile picture and a timestamp of '5 MONTHS AGO'.

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Tim Hanson
@timehanson

Fantastic afternoon of classroom visits and dialogue. #warrenbl
pic.twitter.com/m7Fkq8Qd2G



2:40pm - 8 Dec 2015 - Twitter for iPhone



Sarah Keller
@skellerCIA

Determine central idea, undstd words in context, and digital learning. #stationrotation #warrenbl #kellerclassroom
pic.twitter.com/mIQqRPrV9q



Abby Winebrenner
@AbigailKPhoto

A fun morning w 1st & 4th gr artists! Sketching, experimenting, & creating clay projects! #warrenbl #libertyparkart
pic.twitter.com/7HgVzckKQH



Innovative Communication

Sarah Keller • Discussion

33w

Here is what I am doing for blended learning. I sent the students this calendar and hyperlink the agenda of the day each morning. The agenda then has the 4 rotations with EVERYTHING hyperlinked for that day. Also, when a student is absent, they can now see everything they have missed. I post a ton of pictures on my twitter account of these rotations as well. @skellerCIA

Daily Agenda

SEPTEMBER

Monday	Tuesday	Wednesday	Thursday	Friday
				4
7	8	9	10	11
14	15	16	17	18
21	22	23	24	25
28	29	30		

+1 6 2 1

Kim Ferguson: I am working on linking my agendas to a calendar too after seeing Sarah's! Thanks for sharing!

Kathy Broadlick • Discussion

35w

I loved the PEERS board that Diane made but I meet with teachers in their classroom so I wanted a sheet that I could refer to when goal setting. Here is the result.

PEERS Goal Sheet

Powerful *Will this make a difference in student achievement, attitude or behavior?*

Easy *Is there an easy or quick path to get there?*

Emotionally Compelling *Does this really matter to you?*

Reachable *Is there a strategy or practice that will get me there? How are we going to measure it?*

Student Focused **GOAL**

+1 3 6

Benjamin Bunce: Awesome, awesome, just awesome. Thanks Kathy!

Nicole Boyle • Ideas for the BL Classroom

6w

BRILLIANT!!!!



3/16/16
3 Photos - View album

+1 2 2

Daleen Pardue: I love this! I want a copy!

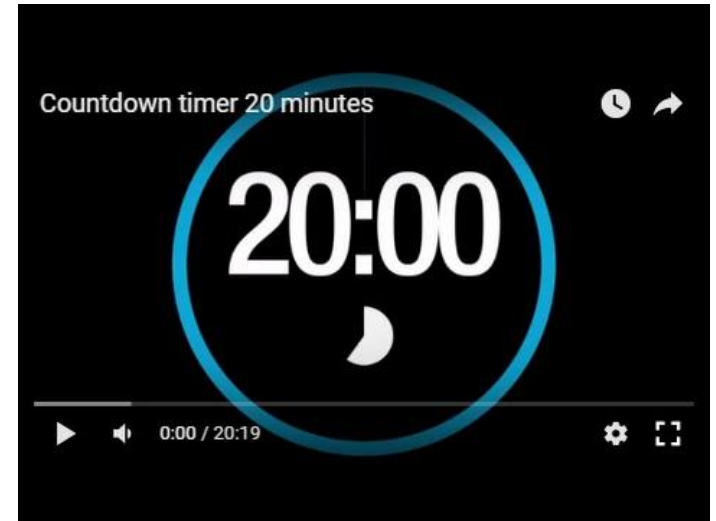
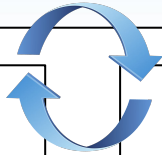
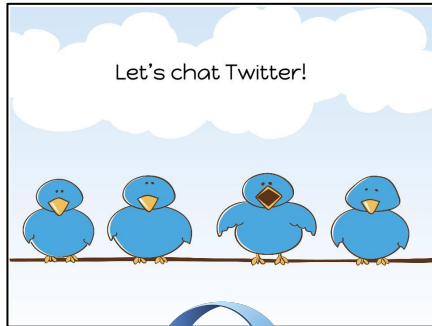
#WarrenBL

Goal Setting



Tweet your goal using this: **#PLSummit**

#WarrenBL



#CollaborateDifferently

