



# We and Me Framework

2 mindsets and 8 brain-based tools to remove communication barriers and boost connection and engagement in your organization



1

NEED TO BE  
**RIGHT**

**OPEN**

2

LISTENING TO  
**WIN** 

LISTENING TO  
**UNDERSTAND** 

3

- MAKING -  
**ASSUMPTIONS**

- EXPLORING -  
**POSSIBILITIES** 

4

**KNOW**  **WIS**

**LEARN** 

5

**DRIVEN**  *by* **FEAR**

**LIVING to LOVE** 

6

ALONE

**CONNECTED** 

7

**SAME OLD**  
SAME OLD  
SAME OLD  
SAME OLD

**CREATE**   
*NEW*

8

**FROZEN**  
*by* **CAUTION** 

**WILLING to RIS** 