

# Student Data Policy Management

Protecting every student's data from IEPs to digital platforms with governance that actually works.

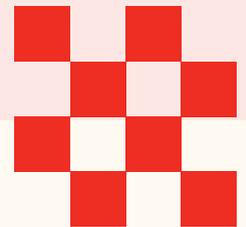




## The Challenge

Districts collect more student data than ever and the stakes have never been higher. Academic records, health information, IEPs, 504 plans, discipline files, and digital learning data all flow through your systems daily. Federal law sets the floor: FERPA governs education records and parent rights, COPPA protects children's data from edtech vendors, and PPRA regulates sensitive student surveys.

But most districts are managing this with outdated policies, inconsistent staff practices, and vendor relationships that haven't been fully reviewed. The result: exposure to breaches, penalties, litigation, and loss of community trust all of which carry real financial and reputational consequences.

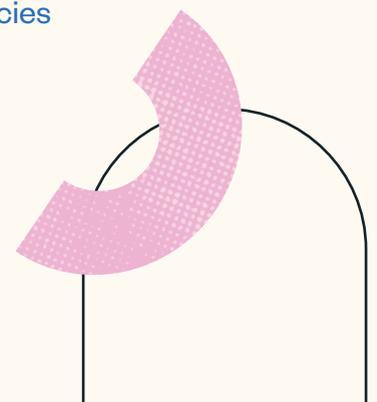


## Our Approach

Education Elements partners with districts to build a complete student data governance system from board policy to classroom practice. We establish the governance structures, compliance frameworks, and staff training your district needs to protect student data at every level, implemented with fidelity so it doesn't just sit in a binder.

Our work is grounded in the federal frameworks that matter most to district leaders FERPA, COPPA, and PPRA and adapted to your state's specific requirements and your district's unique context.

- Data governance structure: committee, data owners, classification standards
- Board and district policy development aligned to FERPA, COPPA & PPRA
- PII identification, handling protocols, and access controls
- IEP, 504, and health record protections
- Vendor management: DPAs, security audits, retention and deletion policies
- Security controls: encryption, role-based access, MFA
- Incident response planning with breach notification procedures
- Staff training and implementation support



## The Cost of Weak Data Governance

- Federal funding risk from FERPA non-compliance
- Civil penalties and family litigation following data breaches
- Rising insurance premiums after incidents
- Erosion of community and family trust

## The Value of Getting It Right

- Accurate data supports stronger funding formulas and strategic planning
- Clear policies reduce staff uncertainty and protect your team
- Documented governance demonstrates accountability to families and regulators
- Proactive vendor oversight protects the district before incidents occur



## Why Education Elements

We've spent over a decade helping K-12 districts navigate complex strategic and operational challenges. We know that lasting change requires more than good policy it requires the right structures, people, and support to make it real. Our student data governance work brings that same depth of partnership to one of your most critical responsibilities.



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