



Principal Innovation: Virtual Session

Creating Conditions and Culture to Drive Innovation

March 2, 2020

Welcome to our virtual session

We commit to...

- Not talking at you (too much)
- Engaging you as collaborators
- Creating opportunities to share

Let's practice

Check-in:

As a leader, innovation is
kind of like...

(type a word or short
phrase into the chat box)



“Psychological safety is a belief that one will not be punished or humiliated for speaking up with ideas, questions, concerns, or mistakes.”

-Amy Edmondson



Jethro Jones

Principal + Host of
Transformative Principal
jethro.jones@gmail.com



Justin de Leon

Partner
justin@edelements.com

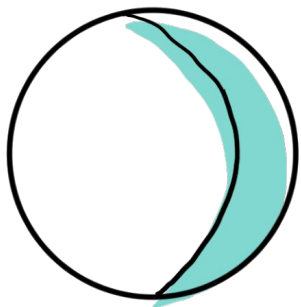


www.edelements.com



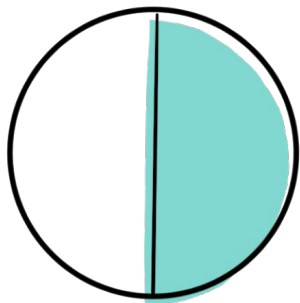
[@edelements](https://twitter.com/edelements)

Elements of Building Knowledge



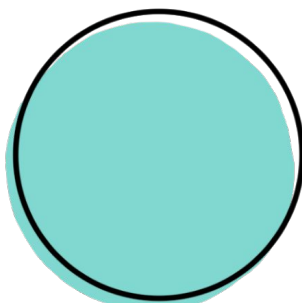
SPARK

INSPIRATION TO
ILLUSTRATE WHY THE
HABIT NEEDS TO CHANGE



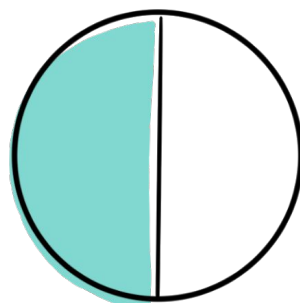
EXPAND

RESOURCE OR TOOL TO
BUILD UNDERSTANDING
OF THE HABIT



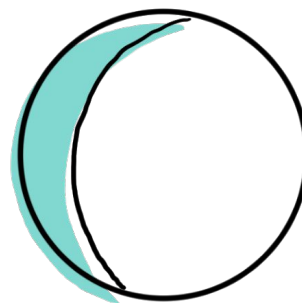
PRACTICE

ACTIVITY TO PRACTICE
THE HABIT IN A SAFE
ENVIRONMENT



APPLY

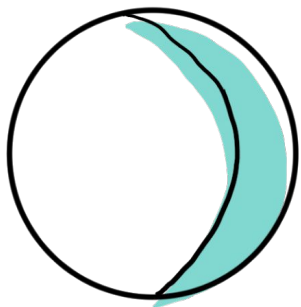
PLAN FOR TRYING
THE HABIT IN THE
REAL WORLD



DEBRIEF

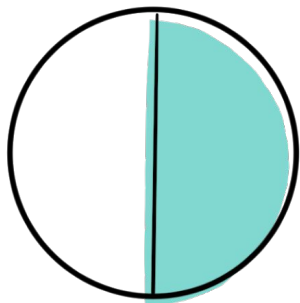
REFLECTION ON TRYING
THE HABIT + FUTURE
ITERATIONS

Elements of Building Knowledge



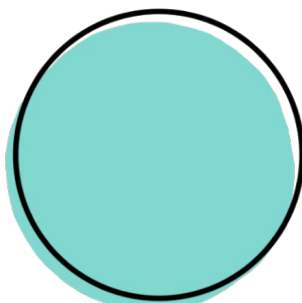
SPARK

Anthony
Muhammad on
school culture



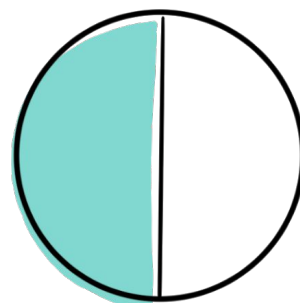
EXPAND

Overt and covert
behaviors that
influence culture



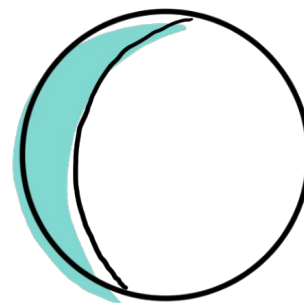
PRACTICE

Select a
behavior to
improve



APPLY

Identify +
schedule a first
step to follow
through



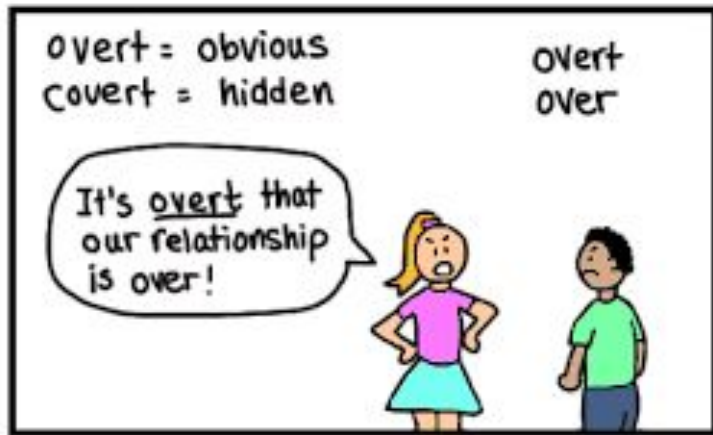
DEBRIEF

Addressing
culture with your
school team

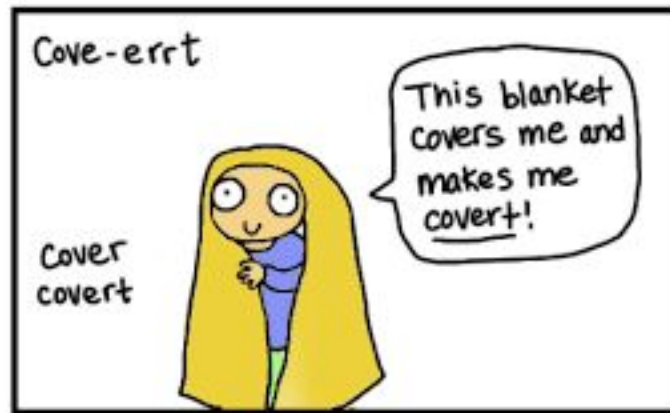
Spark: Anthony Muhammad on School Culture



Spark: Overt and Covert



Overt (adj.) obvious; not hidden



covert (adj.) hidden/undercover

[Image source](#)

Expand: School Examples

- What behaviors **overtly** impact your school's culture?
- What behaviors **covertly** impact your school's culture?

Expand: School Examples

- What behaviors **overtly** impact your school's culture?
- What behaviors **covertly** impact your school's culture?

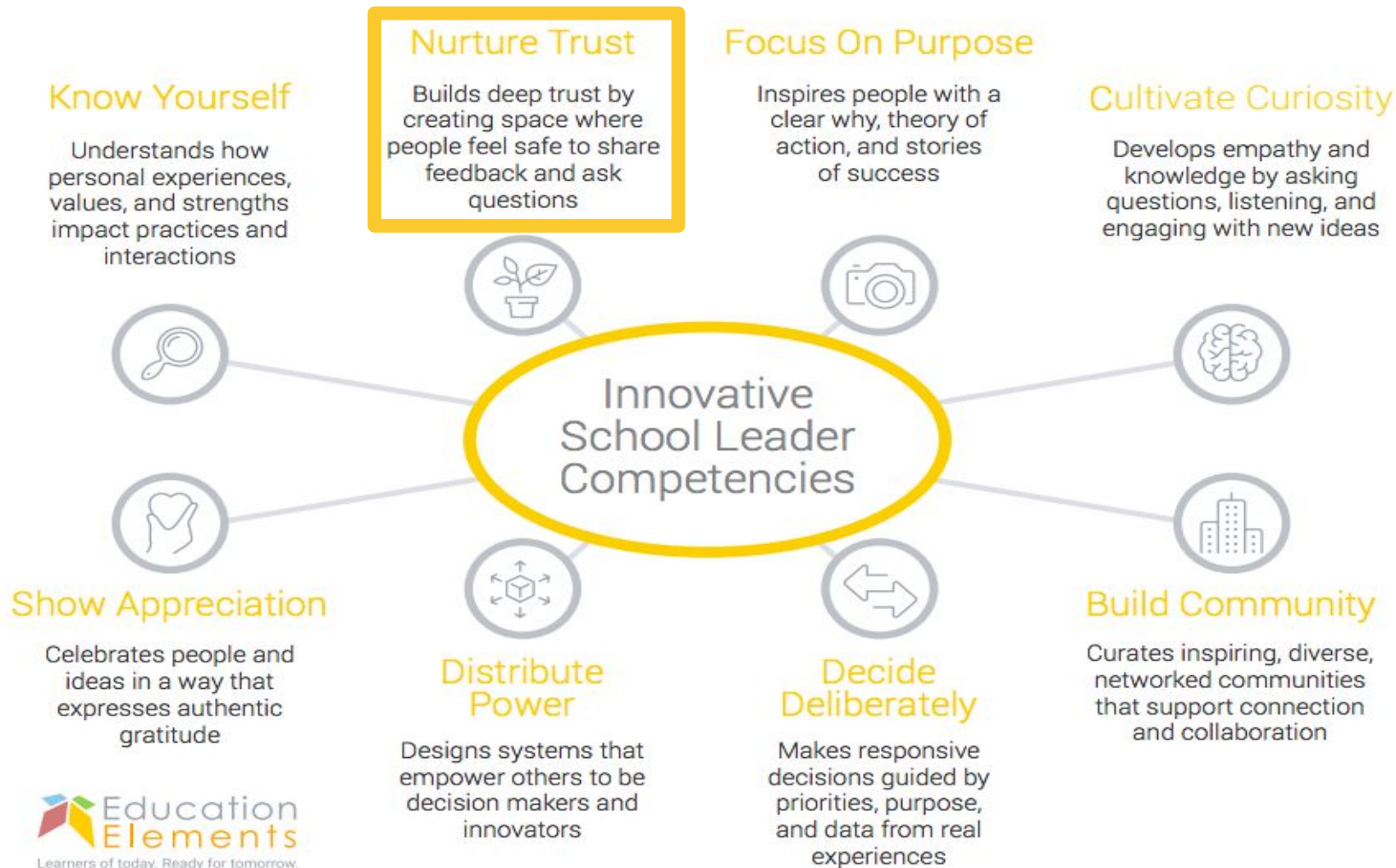


"It's a great day to be a Grizzly!"

Expand: School Examples

- What behaviors overtly impact your school's culture?
- What behaviors **covertly** impact your school's culture?





Why focus on nurturing trust?

Research by Center for
Neuroeconomics Studies

Compared with people at low-trust companies, people at high-trust companies report: 74% less stress, 106% more energy at work, 50% higher productivity, 13% fewer sick days, 76% more engagement, 29% more satisfaction with their lives, 40% less burnout.

study from re:Work on
successful Google teams



“Healthy cultures attack problems differently. Toxic cultures explain their problems away.”

- Anthony Muhammad

Practice: Addressing Behaviors that Stifle Innovation

Goal: Brainstorm strategies to improve a behavior that stifles innovation.

1

Choose a behavior shared by you or a peer during the Expand section

2

Brainstorm 3 ways to innovate and improve the behavior in a way that builds trust

3

Share the behavior and improvement ideas with the group

Practice: Behaviors to Nurture Trust

Focus Area	Previous Behavior	Innovative Behavior
Timesheets	Staff clocks in, paid to exact minute	Added 7 minute buffer, increased trust
Tardies	Bells told students when to move; many tardies	No bells, decreased tardies

Practice

Goal: Brainstorm strategies to improve a behavior that stifles innovation.

1

Choose a behavior shared by you or a peer during the Expand section

Type into chat

2

Brainstorm 3 ways to innovate and improve the behavior in a way that builds trust

Reflect

3

Share the behavior and improvement ideas with the group

Type into chat

Practice

Goal: Brainstorm strategies to improve a behavior that stifles innovation.

1

Choose a behavior
shared by you or a
peer during the
Expand section

High Student Ratio

2

Split students into smaller
groups,
Co-teach with another teacher
Incorporate older students as
peer tutors.
Bringing in volunteers
Be aware of siblings
Blended learning approaches
Purposeful group work.
Passion projects.

3

Share the behavior
and improvement
ideas with the
group

Type into chat

Practice

Goal: Brainstorm strategies to improve a behavior that stifles innovation.

1

Choose a behavior shared by you or a peer during the Expand section

Siloed Thinking

2

Cross-content book groups.
Encourage peer collaboration with in-house learning walks
Structured planning time vertically,
Use every other staff meeting for cross-grade group discussion on how to address needs of school.
Teacher driven PD
Offer to cover a class while someone goes and watches another class to observe that teacher's strength (i.e. great classroom management).
Ghost walks
Staff meetings in different

3

Share the behavior and improvement ideas with the group

Type into chat

Practice

Goal: Brainstorm strategies to improve a behavior that stifles innovation.

1

Choose a behavior shared by you or a peer during the Expand section

Those kids can't...

2

What part of the task can that child do?
Those kids can...list what they are currently doing.
This is not something we do here.
What would it look like if they could do.
What could we do so they could do it.
They can't do it, yet.
Have teacher evaluate their own mindsets.
Look at what approaches they do respond to.

3

Share the behavior and improvement ideas with the group

Type into chat

Practice

Goal: Brainstorm strategies to improve a behavior that stifles innovation.

1

Choose a behavior
shared by you or a
peer during the
Expand section

Lack of parent involvement

2

Redefine what parent
involvement looks like.
Assume best intentions.
Food
Teachers texting 1 compliment
to parents each week.
Featuring student work.
Mingle in the community
Go out to where they are.
Ask parents how they want to
change the school.

3

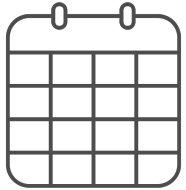
Share the behavior
and improvement
ideas with the
group

Type into chat

Apply



1. Identify the first step you will take to address the toxic behavior. Schedule it.



2. Hold a time on your calendar to reflect on progress and adjust course. Calendar it.

Debrief

What aspect of today's session was most useful to you?



Upcoming Sessions



April 1, 2020: Building Innovative Structures within District + Board Constraints

April 28, 2020: Personalized Professional Development to Enable Innovation

Additional Support



Leadership can be Lonely

The Mastermind helps.

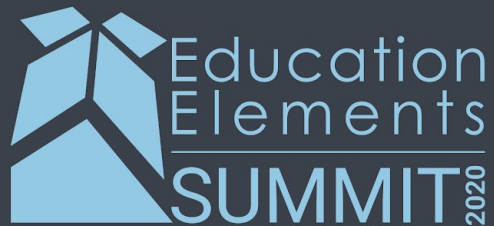
jethrojones.com/mastermind

a **facebook** group for you

LIFT**Ed**

LEADERSHIP INSIGHTS FOR
TRANSFORMING EDUCATION





The premier event for district leaders who are transforming leadership, teams and teaching & learning

May 13-15, 2020 | Hilton Austin, TX

www.edelements.com/summit2020



FEATURED SPEAKERS



Anthony Kim



Elena Aguilar



Dr. Adolph Brown, III



Jaime Casap



David Hardy



Jethro Jones

Principal + Host of
Transformative Principal
jethro.jones@gmail.com



Justin de Leon

Partner
justin@edelements.com



www.edelements.com



[@edelements](https://twitter.com/edelements)