

# Beating the Zoom Fatigue: Best Practices for Virtual Facilitation and Learning

May 14, 2020 | 2:00 p.m. ET

COVID-19 Webinar Series

#### Check-In



Use the chat function to share your response.



#### Welcome









# Our Journey Ahead + Objectives

- Check-In + Overview
- Zoom Fatigue is Real
- Best Practices for Virtual Facilitation and Learning
- Check Out

Learn why you and others may be feeling fatigued

Explore best practices for virtual facilitation and learning

Identify practical tips to bring to your teams



# The Fatigue is Real





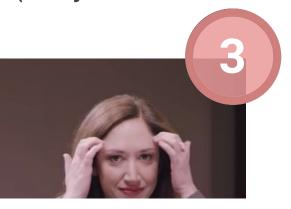
#### A meeting you may relate to





#### Who resonates with you? (Put your answer in the chat)





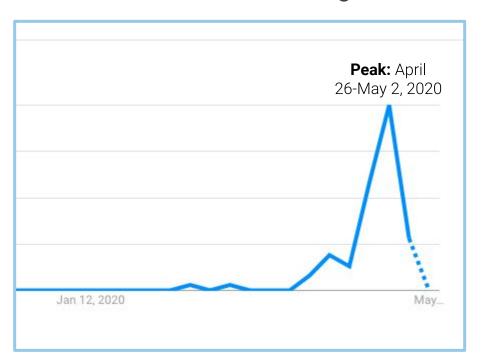








#### Searches for "zoom fatigue"



Source: Google Trends

#### Why?

Forced to focus more intently on content

Side-hustle lure is real: easy to check email or send a text at the same time

Might be distracted by home responsibilities

Engaging in a "constant gaze" - which makes us uncomfortable and tired

Frequently going from meeting to meeting with no break or space to mindset shift



#### slido

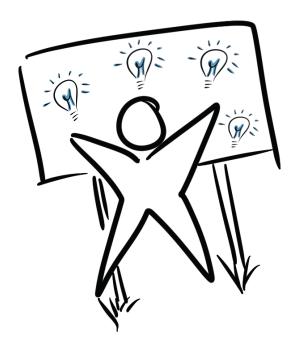
Join at slido.com #9248

Which of the causes of "Zoom fatigue" are you experiencing the most of? (select your top 2-3)



#### Professional Development is effective when it is

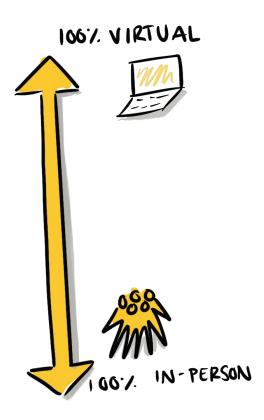
Content	Incorporates Active
Focused	Learning
Supports	Uses
Collaboration	Models
Provides Coaching and	Offers Feedback and
Support	Reflection
of Sustaine	ed Duration



Source: Learning Policy Institute, June 2017



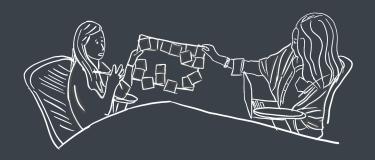
#### What changed?



If we are to beat Zoom fatigue, what shift do we hope to see in virtual facilitation for our teams and in ourselves?



# Virtual Facilitation





#### **Best Practices for Virtual Facilitation and Learning**

**Connections** 

Collaboration

Community

Communication

Contribution





Two months ago, our work probably looked something like this.

Now it looks more like this...



...or maybe more like this.





#### Maintaining connections is more important than ever.

How might we recreate the feelings that were fostered in environments like these...





...when our interactions with our teams has to happen in more isolated ways?





#### Psychological Safety

Team members feel safe to take risks and be vulnerable in front of each other

2

#### Dependability

Team members get things done on time and meet Google's high bar for excellence.

3

#### Structure & Clarity

Team members have clear roles, plans, and goals.

4

#### Meaning

Work is personally important to team members.

5

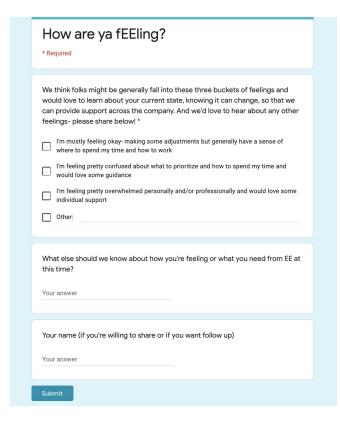
#### **Impact**

Team members think their work matters and creates change.



- Strong connections, either remote or in-person, starts with a foundation of psychological safety
- Can we ask questions on a virtual meeting without feeling insecure or embarrassed?
- Think about the last time you were working with colleagues virtually. Did you...
  - Feel like you could ask what the goal of a project was without sounding like you're the only one out of the loop?
  - Opt for continuing without clarifying to avoid being perceived as unaware?





# Invest time in checking in at the beginning/end of each week

Jason / Kelly Check-in

Monday, March 23 · 9:45 - 10:30am

- Join Zoom Meetir
- https://edelements.zoom.us/j/5714943177
- 2 guests 2 yes
  - Kelly Freiheit
  - Jason Broussard
    - •
- Purpose:
  - Check-in to see how you are feeling
  - Review calendar for this week and prioritize work
  - Anything else?

JRB:BL:KF Check-in

Monday, March 30 · 12:30 - 1:00pm

- Join Zoom Meeting
- https://edelements.zoom.us/j/5714943177
- 3 guests 3 yes
  - Kelly Freiheit
    Organizer
  - Elizabeth Lambert
  - 🚂 Jason Broussard
- = Purpose:
  - How are you doing coming into the week
  - · Celebrate our "wins" from last week
  - · Check-in on priorities for the week



#### Beating the "Zoom fatigue" tip to increase Connections

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Consider setting a norm that you have dedicated breaks (5 mins or less) during long meetings or set your phone to "Do Not Disturb" during working hours.







#### Collaboration is Important

33%
of employees say
the ability to
collaborate makes
them more loyal

39%
of surveyed employees
believe that people in
their own organization
don't collaborate
enough

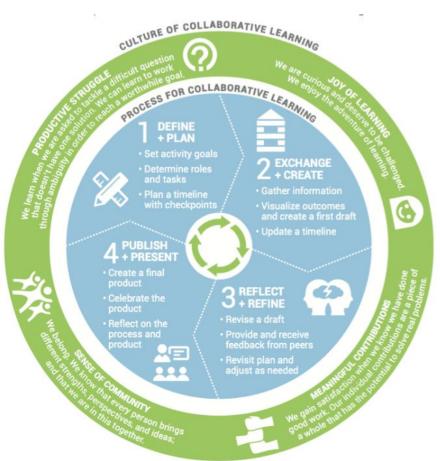
"Collaboration involves two or more individuals working towards a common goal and creating a new product beyond what they could have achieved individually."

- Dr. Nigel Oseland, 2017



#### Process, Culture and Outcomes of Collaboration

- Define the process of collaborating (how to)
- Create the culture of collaboration (what)
- Share the outcomes of collaboration





#### **Bring Virtual Collaboration to Your Team**

#### **Create Smaller Groups**

Breakout rooms on Zoom

Intentional and Random Groupings

Would you need to order two pizzas? Meeting is too big.



#### **Set up the Space**

Intentional space to contribute

Virtual Gallery Walk

Virtual Post-It Notes

Music when people join, during breaks and quiet work time



#### Make it Fun

Bring joy to meetings

Lunch & Learn with teammates

Set up work time and invite others with music





#### Beating the "Zoom fatigue" tip to increase Collaboration

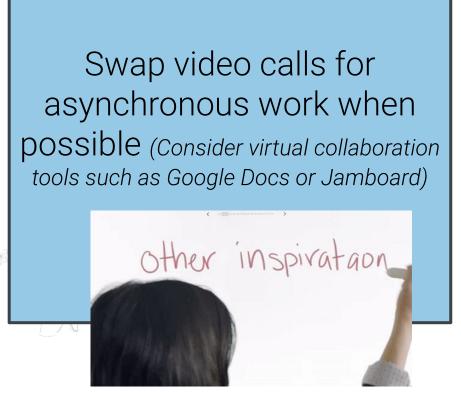
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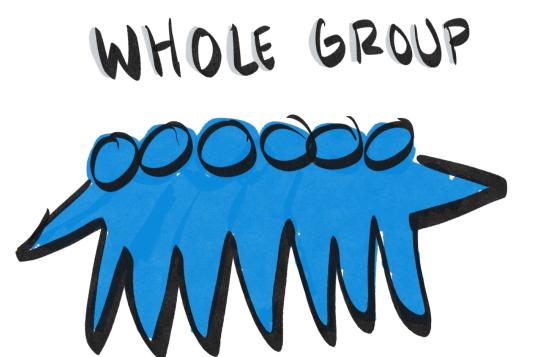
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#### Community



We cannot seek achievement for ourselves and forget about progress and prosperity for our community... Our ambitions must be broad enough to include the aspirations and needs of others, for their sakes and for our own.

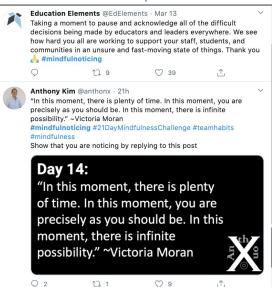
Cesar Chavez



#### Community

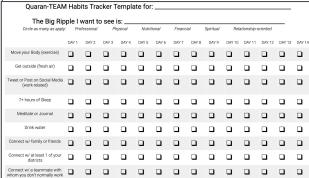
#### Meditating via Zoom

- + Slows the mind down mid-day
- + Shares a collective mantra
- + Collective experience



#### **Team Habits Tracker**

- Individual habit building
- + Share updates and hold each other accountable



# ee-challenge-room

#### Theme days

What should the theme be for tomorrow's dress-up day?	
1 Hat day 5	
@Noah Dougherty, @JRB, @Purvi Patel, @Kristen Howell, @Courtney	1
2 Sports Apparel Day	
3 Neon Day 14	
@Daniel, @balto, @monicashah, @katiecamp, @jillthompson, @natali	ewoods
@Drew, @andrea, @Cristina Strunk, @kelly, @Dana, @Pamela, @Jen	n,
@iapneet	

#### **Team Surveys**

Н	ow are ya fEEling?
* Req	uired
woul can p	hink folks might be generally fall into these three buckets of feelings and d love to learn about your current state, knowing it can change, so that we rowide support across the company. And we'd love to hear about any othe tigs- please share below!
	'm mostly feeling okay- making some adjustments but generally have a sense of where to spend my time and how to work
	'm feeling pretty confused about what to prioritize and how to spend my time and would love some guidance
	'm feeling pretty overwhelmed personally and/or professionally and would love some ndividual support
	Other:
	t else should we know about how you're feeling or what you need from EE a ime?
Your	answer
Your	name (if you're willing to share or if you want follow up)
Your	answer
Subm	_



#### Beating the "Zoom fatigue" tip to increase Community

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- Keep a 3 meetings per day rule when possible
- Host fun virtual events (but make them optional)
- Honor that we are bringing our whole selves to work
- Schedule in "white space" or "brain breaks"





Middletown + EE Weekly Check-In 12 - 1pm

Final runthrough: NY Short Course
1pm, https://edelements.zoom.us/i/9713729351

HOLD: No meetings please 2 – 3pm

Gabby <> Shelby 1:1, 3pm, https://edelements.z Dallas ILC EOY call prep, 3:30pm



#### Communication





#### **Create the Space for Communication**

- Join virtual meeting before it starts to casually connect with people
  - Just like a teacher might greet students at the door or you would do at the beginning of a meeting/PD you are leading
- Convey warmth and positivity
  - Does it feel like a pre-recorded webinar? Have you smiled recently? What does your body language say to others?
- Use individual's names
  - o It is important for people to feel seen and heard
- Encourage people to share in variety of ways
  - o Chat feature, take the floor and speak, screenshare, etc





#### Beating the "Zoom fatigue" tip to increase Communication

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Swap video calls for phone calls when possible. Start and end with a check-in to practice hearing everyone's contributions.







#### **Contribution Tips and Tricks**

**Build on Ideas** 

Build on other's suggestion or idea.

**Be Supportive** 

Express approval of comments or contribution

Check Understanding

Ask questions, review information or request confirmation

**Encourage Participation** 

Ask people to contribute or introduce a point that would spark a comment/reaction



#### **Rotate Roles to Increase Contribution**

#### **Facilitator**

Runs the meeting, checks to make sure agenda is ready Bonus: Could you come up with fun role names?

#### **Timekeeper**

Keeps track of time, adjusts agenda items based on priority



#### **Note-taker**

Captures notes, makes sure each person captures next steps



#### Brainstorm as a Team

**Bring Design Thinking to your** meetings ... great way to encourage contribution! EMPATHIZE IDEATE TEST = P=

Example:

How might we make virtual meetings the most EXCITING, DELIGHTFUL, COMPELLING, and MOST ANTICIPATED part of our days?



#### Beating the "Zoom fatigue" tip to increase Contribution

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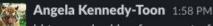
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Only invite necessary attendees. Consider whether the meeting purpose is to **share** information or make decisions:

- If you want someone at the meeting to share information, consider sending an email or video recording.
- If you want someone to help make a decision, you should invite them to the meeting



hi team---looking for ways to free up your calendars and

I'm also excited to share that Education Elements is declaring Friday, May 22nd a ZOOM HOLIDAY. In honor of this very special day we ask that you

- Cancel any internal zoom meetings scheduled for that day
- Avoid scheduling any client zoom meetings on that day
- Use the time instead to catch up work, chum through your to-do list, read through all of those bookmarked resources on slack (hopefully outside somewhere), or whatever your heart
  desires to help you enjoy a much-deserved, restful 3-day Memorial Weekend. (Yes! Monday the 25th is still a holidayiday off!)



Collaboration

Community

Communication

Contribution

In the chat:
What tip do you
plan to bring to
your next meeting?

Collaboration: (insert idea)



# Thank You!

Stay safe, stay healthy!

We love to hear what resonated with you! Take a moment to join the **Twitter conversation** by sharing your next step, an Aha!, or a tip you are thinking about.



@edelements @gabEEinDC

@NatalieWoodsEE

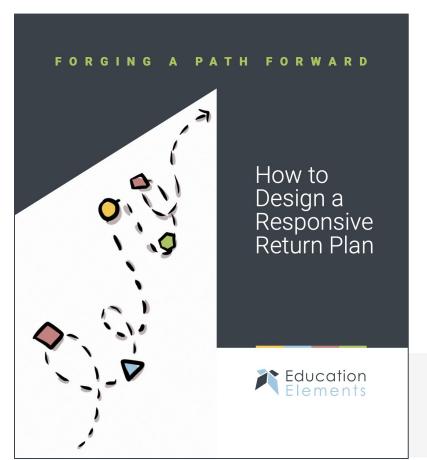


fb.com/edelements

www.edelements.com/blog



#### NEW Resource: How to Design a Responsive Return Plan



This guide presents the Education Elements philosophy on how to use responsive practices to plan your district's return and provides a four-step process for examining multiple return scenarios given considerable uncertainty and unknowns.





RECOGNIZE CONSISTENCIES AND PRIORITIZE





# VIRTUAL EVENTS 2020

Go Here to Learn More and Register: bit.ly/virtual-events-2020

#### **MAY 13 - 14**

Designing Student-Centered Learning

#### **JUNE 3 - 4**

Responsive Team Habits in the Age of COVID-19

#### **JUNE 16 - 18**

Designing Schools for Learning Continuity Conference

### **EDUCATING THROUGH COVID-19**

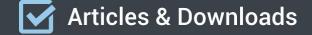


Addressing The Widespread Impact of Coronavirus on Schools











Leadership



**Virtual Learning** 



**Equity and Access** 







Operations, Meetings, and Logistics

FREE 1:1 OFFICE HOURS available! Sign up here: www.edelements.com/covid-19-office-hours