



OUR VISION

All students come into our district with personal stories, unique talents, and vast potential.

They are supported by a community that values their voice, prioritizes their well-being and prepares them to graduate inspired and ready to succeed.

OUR MISSION

Ignite your passion.
Nurture your potential.
Embrace your future.

OUR VALUES



INNOVATION

We solve persistent problems together through creativity, elevating voices within our community, and utilizing transformative technology to open doors and imagine solutions for all.



PARTNERSHIPS

We cultivate a vibrant community that brings together resources to support the varied needs of our students.



EQUITY

We stand unequivocally to eliminate academic achievement gaps, allocate resources appropriately, and honor unique diverse contributions that will ensure equitable access to every student in every classroom, every day.

WHAT WE BELIEVE

South Brunswick School District is a community of diverse, driven, and innovative individuals. The district's strategic plan aims to provide transformational learning experiences for all by tapping into the collective strengths of our students, staff, families and other members that make up this community.

HOW WE WILL GET THERE

The district identified five focus areas to achieve this vision and mission while embodying the core values. To determine these focus areas, the district collected input from a wide-range school community voices, conducted a rigorous review of student achievement data, and engaged in honest conversations about the historical challenges and disparities. Conversations with hundreds of students, teachers, parents, administrators, and other South Brunswick residents informed the following focus areas and strategic objectives.

FOCUS AREAS



WELLNESS

We will prioritize **social, emotional and physical well-being** to ensure every student and staff member is self-aware and resilient.

We will ensure our schools are **safe and secure** to allow students to focus on their learning and prioritize their personal growth.

We will honor our staff by **recognizing their contributions** and investing in opportunities for them to grow professionally, emotionally, and creatively.



ACADEMIC PROGRAMS

We will tap into student interests and passions through **academic and career pathways**.

We will foster a culture of learning that provides **voice, choice and agency** for students throughout their school day and beyond.

We will respect and affirm student identities and backgrounds through **curriculum, content, and experiential learning**.

We will expand **access to technology** and tools for all staff and students in order to create and leverage new approaches to teaching and learning.



COMMUNITY

We will **establish strong and positive ongoing relationships** with all families so that we are able to support students' individual goals.

We will **equip our families** to navigate our school system as students' needs evolve over the course of their educational journey.



STUDENT SUPPORTS

We will **personalize support** for any student in need with a specific attention on historically underserved populations that build on students' strengths, and targets their areas of need to ensure their success.

We will empower all students to determine their personal vision for **achievement and success**.

We will **expand access to digital tools** to promote instructional flexibility and connection beyond the school day.



GROWTH

We will **expand and diversify our team** to build a highly-skilled workforce that more closely represents the population we serve.

We will build new and repurpose current **physical spaces** to ensure flexible learning facilities for all students.

We will plan for the necessary **technological infrastructure** in order to support growth in all buildings in the district.

We used Design Thinking to understand the needs of our students and develop creative ways to meet their needs

Community members gathered for a community forum to discuss greatest needs of students in South Brunswick.

During the forums, high priority needs became clear which then transformed into Focus Areas.



The strategic planning Core Team took the Focus areas and began to envision what South Brunswick could achieve if we incorporated feedback from the community.

Based on the feedback, the Core Team developed prototypes of programs and initiatives the district could adopt. These were then brought back to the community for additional feedback.



OUR JOURNEY


Our strategic planning journey has been informative, empowering, and inspiring! Our school district is a centerpiece of the South Brunswick community and we prioritized community member involvement from the start. Strategic planning occurred from January to June 2019 and involved following teams:

- Core Team:** 17 members representing a variety of stakeholder groups from the schools, district office and community. The Core team was responsible for steering the strategic planning process and convened one - two times monthly.
- Advisory Team:** A larger group of stakeholders that provided input and feedback to the core team regarding solutions, initiatives, priorities and direction that convened monthly with core team representatives.
- Planning Teams:** Groups of stakeholders interested in certain topic areas to support strategic planning process that convened as needed.



PLAN + ALIGN

We used surveys, community forums and other engagement tactics to assess our communities' most pressing issues and highlight our brightest achievements. The response and interest level amazed and inspired our team.

3  **SURVEYS**

More than
3,500
total
responses

3  **COMMUNITY FORUMS**

~400
attendees



FOUNDATIONS

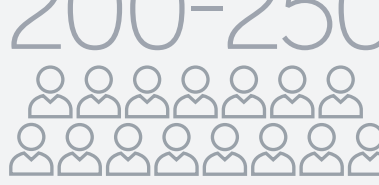
Trends from survey data, forums and interviews provided the team with a deeper understanding of the long-standing "South Brunswick Way", and clarity around the community's aspirations for how our district can evolve the academic and social-emotional experience for our students.

As we began to craft our vision, mission, and core values, we continued to engage our community through "Planning Nights" focused on deepening our understanding and collecting input on the following four focus areas:

- Student and Staff Wellness
- Excellence and Access in Academic Programs
- Assisting Struggling Learners
- District Growth

4  **PLANNING NIGHTS**

200-250

 **PLANNING NIGHT ATTENDEES**



DESIGN

Feedback from planning nights informed the development of four focus areas: **Wellness, Academic Programs, Community, Student Supports and Growth**. Once determined, we used community feedback to prototype district structures and systems to achieve or vision.

30  **PROTOTYPES**



LAUNCH

The team prioritized initiatives and established a governance structure to allow for strategic planning to continue to evolve based on student, parent and community input.

1  **STRATEGIC PLAN**